

## MEET YOUR MAKER

When asked, other than networking, what else did participants gain from attending Meet Your Maker, comments included:

- Contacts. Inside information. Different perspective.
- Confidence in the concept behind my business idea and inspiration.
- The ongoing passion people have for local food.
- Marketing, promotion, information sharing.
- Connecting with distributors who could help us move our product.
- Increased awareness of local food trends and future concerns.
- Information on local producers/suppliers (list) and the info sessions
- An understanding of what retailers want.



When asked if the event met their expectations, comments included were:

- Yes, and more, especially networking. At other events, you meet consultants, today I met real people.
- It was a good venue to gauge how receptive the Lower Mainland/GVRD is to the Buy Local movement.
- Really enjoyed connecting with people I wouldn't normally connect with.
- Hope this is ongoing. Excellent idea and well executed.
- Didn't know what to expect...exciting to be involved with the initiation of this networking event. Great to see so many local people connecting.

This event has been organized by FarmFolkCityFolk and Local Food First.

**FarmFolkCityFolk** has been working with farm and city to cultivate a sustainable food system since 1993 including protecting farmland, supporting farmers and producers and engaging communities in the celebration of local food.  
[www.farmfolkcityfolk.ca](http://www.farmfolkcityfolk.ca)

**Local Food First** facilitates opportunities for businesses, organizations and individuals to increase local food production and consumption in Metro Vancouver in order to increase local ownership and control of our food system.  
[www.localfoodfirst.org](http://www.localfoodfirst.org)



FarmFolkCityFolk and Local Food First present

# Meet Your Maker

Where local food producers and local food buyers find each other



## Monday March 14th

### Fort Langley Community Hall

Free Shuttle Bus from  
Downtown Vancouver with  
onboard Food Film!



# Meet Your Maker 2011

Monday March 14th from 9:30am to 3:30pm

*Get Local and Get Business!*



## Keynote David Yudkin, Hotlips Pizza

- David has been part of Portland's annual event, the Farmer-Chef Connection since the beginning. He will share his experiences and benefits the event has provided his business over the years.



## Presentations

- Local Food First's proposed New City Market food hub (Tara McDonald)
- FarmFolkCityFolk's Shared Harvest, a new online dating service - for food (Erin Nichols)



## Workshops: Your choice

- Creating a Professional Buying Club (Grant Watson from NOW BC & Patrick Murphy, Vista D'oro Farms)
- Sourcing Food Processing Equipment (Stan Howarth)
- Sausage Making Ingredients & Equipment with "Stuffers"



## Networking

- 2 Speed-Dating Sessions
- Informal Networking Time
- Fabulous local lunch to showcase your products and talents

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**MEET YOUR MAKER** is about building a new BC tradition by scaling up production and consumption of local food. **MEET YOUR MAKER** is modeled after Portland's successful annual Farmer-Chef connection event that started in 2001. Since then, their network has grown to over 250 producers and 150 buyers who are collectively doing more than \$19 million in annual business. **MEET YOUR MAKER** has expanded the idea to include farmers, fishers, ranchers, food processors, distributors, retailers, food delivery, restaurants and caterers. You are all part of our food system.

Now in its 3<sup>rd</sup> year, **MEET YOUR MAKER** is coming to the Fraser Valley! We're making it easier for farmers to attend the event, so we're bringing it out to the beautiful Fort Langley Community Hall! We'll have a free shuttle bus coming in from downtown Vancouver - with a great onboard film!

## Your Business Will Grow

Total sales & business deals generated at our last **MEET YOUR MAKER** was \$268 000 ...

And, we're growing!



## Register Early - Seating is Limited

So come & grow your business! Registration is just \$50 per person. Details and registration are online at [www.farmfolkcityfolk.ca](http://www.farmfolkcityfolk.ca) For more information, visit our website or contact us in Vancouver at 604-730-0450 Ext 304 or toll-free 1-888-730-0452 Ext 304 or email [bonita@ffcf.bc.ca](mailto:bonita@ffcf.bc.ca)

